

EMPOWERMENT

SUMMIT

ARTIFICIAL
INTELLIGENCE

—

REDEFINING
THE WORLD OF
TOMORROW

04.10.2018 AT ECAL, RENENS

PRESS KIT

- Empowerment Summit



**Artificial Intelligence
Redefining the world of tomorrow**

**A UNIQUE EVENT, EXCLUSIVE SPEAKERS, A CREATIVE PLACE
TO UNDERSTAND TOMORROW**

Join us on October 4, 2018

for an exceptional event around

ARTIFICIAL INTELLIGENCE

World-renowned speakers will share their knowledge and vision.
To better enable us to anticipate a future that is of concern to us all.

The Empowerment Summit @ ECAL Lausanne - Switzerland

- **Speakers**

The first Empowerment Summit will feature **international experts** who will share and exchange views on **artificial intelligence and the challenges it raises for our society**.



**Yann
LECUN**
VP and Chief AI Scientist
Facebook



**Taavi
KOTKA**
Former CIO
Estonian Government

TALKS



Monica BELLO
Head of Arts
CERN



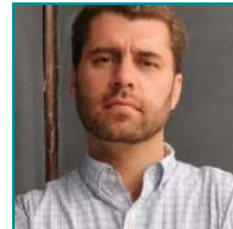
Raquel BLANC
VP Special
Situations
Management
**Philip Morris
International**



Olivier BOUSQUET
Head of Machine
Learning
Google



Ed BUGNION
VP for
Information
Systems
EPFL



Mark CHANGIZI
Director
of Human
Cognition
2AI



Alessandro CURIONI
VP Europe
Director
IBM Research



Solange GHERNAOUTI
Professor Cyber
Security & Cyber
Defence
UNIL Lausanne



Silvia HERNANDEZ
Partner
Ernst & Young



Gene KOGAN
Artist &
programmer
Genekogan



Diego KUONEN
Professor of
Data Science
UNIG Genève



Ferruccio LAGUTAINÉ
COO
ELCA



Antoine LAURENT
Operations
Manager
**SOS
Méditerranée**



Dan MCQUILLAN
Professor
**University of
London**



Dinah POKEMPNER
General Counsel
**Human Rights
Watch**



Silvia QUARTERONI
AI Expert
ELCA



«Jimmy» RIM JI-HOON
CEO
Kakao



Joachim SON-FORGET
MP
**French
Parliament**



Alexandre ZELLER
President of the
Board of
Directors
Credit Suisse

WORKSHOPS



**Frédéric
DREYER**
Director
OPI



**Florian
DUCOMMUN**
Founder
HDC



**Inès
LEONARDUZZI**
CEO
Digital For The
Planet



**Samira
MARQUIS**
Founder
Makers Id

MODERATOR



Jeffrey ROGERS
Speaker, and
program
designer

• Program

- 8:30 *Badge pick-up & breakfast*
- 9:00 **Welcome**
- 9:30 **Keynote.** Taavi Kotka. A fully digital country is possible
- 10:00 **Artificial Intelligence and Humanitarian Causes**
- 11:00 *Coffee Break*
- 11:30 **Artificial Intelligence and Education**
- 12:30 *Lunch - Networking - Partner Presentation Booths*
- 14:15 **Keynote.** Yann Lecun. The Future of AI
- 15:15 **Artificial Intelligence and Industry 4.0**
- 16:15 *Coffee Break*
- 16:45 **Workshop.** AI implementation : ChatBot, NLP applications,...
- 16:45 **Workshop.** Skills mutation and employability
- 16:45 **Workshop.** AI and Our Planet
- 16:45 **Workshop.** AI and Open algorithms
- 17:30 **Conclusion**
- 18:00 *Aperitif and Networking*



• Partenaires

Main Partner



Co-partners



Partners



With the support of:



Press partners



• Empowerment Foundation

« An enlightened Mind can enlighten a thousand others »

In a world that is moving ever faster, where buzz and zapping are kings, where information is lost in an uninterrupted flow, we think it is necessary to reactivate the debate («think outside the box») around social, political, ethical, environmental, cultural issues, in order to be able to think and build a positive and serene future together.

Based in Switzerland, The Empowerment Foundation aims to support and promote all initiatives that contribute to enhance critical thinking and access to knowledge.

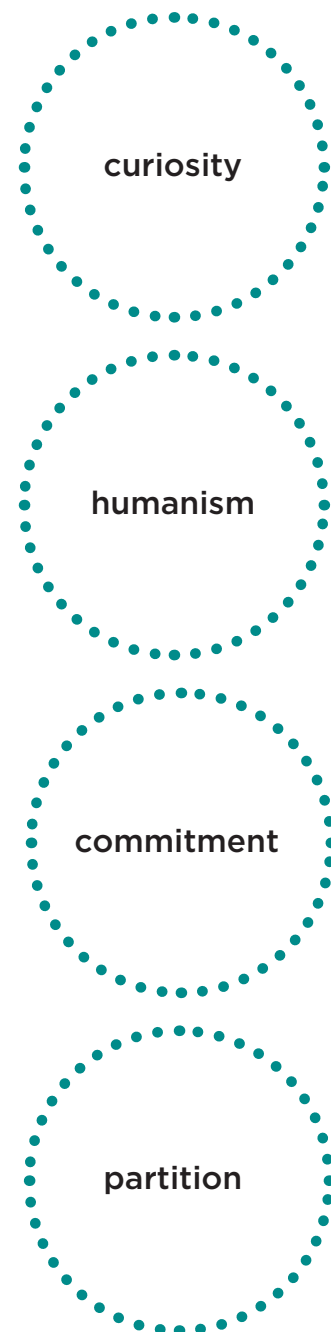
The Empowerment Foundation is human centric. It is driven by the need to incite citizens to: develop their curiosity, learn to seek reliable sources of information through all available sources, break prejudices, build bridges, share knowledge, raise awareness and defend liberties.

We are convinced that the freedom of citizens comes from the understanding of the world in which they evolve, especially in an era of major changes under the fourth industrial revolution.

The questions underlying our actions:

- How to develop critical thinking ?
- How to make people want to access knowledge?
- How to transmit the tools necessary to the understanding of our world?
- How to facilitate access to complex problems without overlooking them?
- How to achieve sharing as the main factor of knowledge transmission?
- How to stimulate action?

To fulfill its mission, The Empowerment Foundation can count on the support and energy of its members, the expertise of its experts and its support network, the Foundation operating only with donations.



The Empowerment Foundation focuses on three areas:

Promoting knowledge

— Business-oriented events

October 4, 2018: [1st Empowerment Summit dedicated to Artificial Intelligence](#)

The Empowerment Foundation puts all its energy into pollinating knowledge within all social classes but also with companies which, once the academic and school cycles have passed, are the best vectors of knowledge transmission.

— Public-oriented events

October 6, 2018: [1st Surrealist Trial in the form of a play](#)

«The Robot Who Loved Me», the surrealist trial of an Artificial Intelligence to understand, in a different way, the challenges of AI in our society. A fictitious investigation conducted by legal professionals with the expertise of scientists, psychologists, philosophers, artificial intelligence professionals,...

Diffusion of knowledge

— Digital platform

With the bee2 program, the Empowerment Foundation is developing an unprecedented experience of knowledge dissemination and sharing to enable everyone to understand the complex and essential themes that are shaping the 21st century.

Digital Platform of aggregated audiovisual content produced by the collective intelligence, bee2 publishes videos collected on the web by the community and certified by colleges of experts on specific themes.

This research work is available to the public and can be integrated and used by all users for non-commercial purposes.

Website: www.bee2.ch

Knowledge Sharing

— Eloquence and critical thinking

To teach the art of eloquence and critical thinking to young people by organizing moot trials around the issues that shape our world.

— School of Innovation

Enable access to technology through non-traditional education so that citizens understand technology and integrate it into their daily lives, both professionally and personally.

— Business and Innovation Programs

Today, most companies wish to accompany the digital transition and thus enable their structures to integrate the new technologies and the changes they generate to guarantee, among other things, a continuity of employability. However, it is sometimes difficult for these companies to find the right path to achieve this transition. The Empowerment Foundation helps them build their Innovation programs.

• Practical informations

EVENT :

**First empowerment summit
Artificial Intelligence
Redefining the world of tomorrow**

**October 4, 2018
From 8.30 to 19.00**

ECAL

5 avenue du temple
1020 Renens - Switzerland

WEBSITES:

Empowerment Summit
www.empowerment-summit.ch

Empowerment Foundation
www.empowerment.foundation

bee²
www.bee2.ch



• Contacts

Empowerment Foundation

Avenue du Léman, 20
1005 Lausanne - Switzerland

www.empowerment.foundation

Leila Delarive

President
leila@empowerment.foundation
+41 78 608 41 40

Laetitia Chazottes

Director
laetitia@empowerment.foundation
+41 76 291 20 11

Jérôme Berthier

Board member
jerome@empowerment.foundation
+41 76 578 40 17

